

CONTRACT



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

And:

Smart Media Group Inc/ POL
814 King Street
Alexandria, VA 22314

<u>Contract / Revision</u> 711195 /		<u>Alt Order #</u> 06301481
<u>Product</u> MARTIN FOR ATTY GEN		
<u>Contract Dates</u> 09/24/12 - 10/01/12		<u>Estimate #</u> 924C01
<u>Advertiser</u> Martin, E / R / Attorney General		<u>Original Date / Revision</u> 09/21/12 / 09/21/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSDK	<u>Account Executive</u> Kristin Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSDK	09/24/12	09/30/12	Jeopardy	430-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$450.00	5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	Jeopardy	430-5p	M-----	:30		\$450.00	5.30	NM		
			<i>Credited</i>										
N 2	KSDK	09/24/12	09/30/12	Jeopardy	430-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$450.00	5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	Jeopardy	430-5p	---W-----	:30		\$450.00	5.30	NM		
			<i>Credited</i>										
N 3	KSDK	09/24/12	09/30/12	Jeopardy	430-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$450.00	5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	Jeopardy	430-5p	-----F--	:30		\$450.00	5.30	NM		
			<i>Credited</i>										
N 4	KSDK	09/24/12	09/30/12	6-7a	6-7A		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$450.00	3.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	6-7a	6-7A	M-----	:30		\$450.00	3.40	NM		
			<i>Credited</i>										
N 5	KSDK	09/24/12	09/30/12	6-7a	6-7A		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$450.00	3.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	6-7a	6-7A	-Tu-----	:30		\$450.00	3.40	NM		
			<i>Credited</i>										
N 6	KSDK	09/24/12	09/30/12	6-7a	6-7A		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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TERMS: Due 15th day of the Month following Broadcast.



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St. Louis, MO 63101
(314)421-5055

www.ksdk.com

Contract / Revision	Alt Order #
711195 /	06301481

Contract Dates	Product	Estimate #
09/24/12 - 10/01/12	MARTIN FOR ATTY GE	924C01

Advertiser	Original Date / Revision
Martin,E/ R / Attorney Ger	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 09/24/12 09/30/12 --W--- 1 \$450.00 3.40													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	6-7a	6-7A	---W-----	:30		\$450.00	3.40	NM		
Credited													
N 7	KSDK	09/24/12	09/30/12	6-7a	6-7A		:30				NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 09/24/12 09/30/12 ---T--- 1 \$450.00 3.40													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	6-7a	6-7A	----Th----	:30		\$450.00	3.40	NM		
Credited													
N 8	KSDK	09/24/12	09/30/12	6-7a	6-7A		:30				NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 09/24/12 09/30/12 ----F-- 1 \$450.00 3.40													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	6-7a	6-7A	-----F----	:30		\$450.00	3.40	NM		
Credited													
N 9	KSDK	10/01/12	10/01/12	6-7a	6-7A		:30				NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 10/01/12 10/07/12 M----- 1 \$500.00 3.40													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/01/12-10/07/12	6-7a	6-7A	M-----	:30		\$500.00	3.40	NM		
Credited													
N 10	KSDK	09/24/12	09/30/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 09/24/12 09/30/12 M----- 1 \$450.00 3.80													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	NBC Today 7-9A	7-9A	M-----	:30		\$450.00	3.80	NM		
Credited													
N 11	KSDK	09/24/12	09/30/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 09/24/12 09/30/12 -T----- 1 \$450.00 3.80													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	NBC Today 7-9A	7-9A	-Tu-----	:30		\$450.00	3.80	NM		
Credited													
N 12	KSDK	09/24/12	09/30/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 09/24/12 09/30/12 --W--- 1 \$450.00 3.80													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	NBC Today 7-9A	7-9A	---W-----	:30		\$450.00	3.80	NM		
Credited													
N 13	KSDK	09/24/12	09/30/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 09/24/12 09/30/12 ---T--- 1 \$450.00 3.80													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	NBC Today 7-9A	7-9A	----Th----	:30		\$450.00	3.80	NM		
Credited													
N 14	KSDK	09/24/12	09/30/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 09/24/12 09/30/12 ----F-- 1 \$450.00 3.80													

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<u>Contract / Revision</u> 711195 /		<u>Alt Order #</u> 06301481
<u>Contract Dates</u> 09/24/12 - 10/01/12		<u>Product</u> MARTIN FOR ATTY GE
<u>Advertiser</u> Martin,E/ R / Attorney Ger		<u>Estimate #</u> 924C01
<u>Original Date / Revision</u> 09/21/12 / 09/21/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	NBC Today 7-9A	7-9A	-----F----	:30	\$450.00	3.80	NM		
		Credited											
N 15	KSDK	10/01/12	10/01/12	NBC Today 7-9A	7-9A			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$450.00	3.80			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	10/01/12-10/07/12	NBC Today 7-9A	7-9A	M-----	:30	\$450.00	3.80	NM		
		Credited											
N 16	KSDK	09/24/12	09/30/12	NBC Today Show (Sa)	7-9A			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$350.00	2.90			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	NBC Today Show (Sa)	7-9A	-----Sa--	:30	\$350.00	2.90	NM		
		Credited											
N 17	KSDK	09/24/12	09/30/12	Sat 9-10a	9-10A			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$350.00	4.50			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	Sat 9-10a	9-10A	-----Sa--	:30	\$350.00	4.50	NM		
		See MG 17.2											
		2	KSDK	09/30/12-09/30/12	Sun 9-10a	9-10A	-----Su	:30	\$350.00	4.50	NM		
		Ⓜ Credited											
N 18	KSDK	09/24/12	09/30/12	News Channel 5 at 5P	5-530P			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$800.00	5.10			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	News Channel 5 at 5P	5-530P	-Tu-----	:30	\$800.00	5.10	NM		
		Credited											
N 19	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00	8.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P	6-630P	M-----	:30	\$900.00	8.60	NM		
		Credited											
N 20	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$900.00	8.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P	6-630P	-Tu-----	:30	\$900.00	8.60	NM		
		Credited											
N 21	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$900.00	8.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P	6-630P	---W-----	:30	\$900.00	8.60	NM		
		Credited											
N 22	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Advertiser Martin, E / R / Attorney Ger		Estimate # 924C01
		Original Date / Revision 09/21/12 / 09/21/12

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Week:		09/24/12	09/30/12	---T---				1	\$900.00	8.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P	6-630P	----Th----	:30		\$900.00	8.60	NM		
Credited													
N 23	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$900.00	8.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P	6-630P	-----F--	:30		\$900.00	8.60	NM		
Credited													
N 24	KSDK	10/01/12	10/01/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,100.00	8.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/01/12-10/07/12	News Channel 5 at 6P	6-630P	M-----	:30		\$1,100.00	8.60	NM		
Credited													
N 25	KSDK	09/24/12	09/30/12	News Channel 5 at 6P Sat	6-630P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$425.00	6.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P Sat	6-630P	-----Sa--	:30		\$425.00	6.80	NM		
See MG 25.2,25.3,25.4													
	2	KSDK	09/26/12-09/28/12	News 5 at Four	4-430P	---WThF----	:30		\$400.00	6.80	NM		
Ⓜ Credited													
	3	KSDK	09/26/12-09/28/12	News 5 at Four	4-430P	---WThF----	:30		\$400.00	6.80	NM		
Ⓜ Credited													
	4	KSDK	09/29/12-09/29/12	NBC Today Show (Sa)	7-9A	-----Sa--	:30		\$525.00	6.80	NM		
Ⓜ Credited													
N 26	KSDK	09/24/12	09/30/12	News Channel 5 at 5P Sun	5-530P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$450.00	6.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	News Channel 5 at 5P Sun	5-530P	-----Su	:30		\$450.00	6.70	NM		
Credited													
N 27	KSDK	09/24/12	09/30/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$250.00	2.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	Tonight Show	1035-1137p	----Th----	:30		\$250.00	2.80	NM		
Credited													
N 28	KSDK	09/24/12	09/30/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$250.00	2.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	Tonight Show	1035-1137p	-----F--	:30		\$250.00	2.80	NM		
Credited													
N 29	KSDK	10/01/12	10/01/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$450.00	2.80			

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TERMS: Due 15th day of the Month following Broadcast.



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

Contract / Revision 711195 /		Alt Order # 06301481
Contract Dates 09/24/12 - 10/01/12		Product MARTIN FOR ATTY GE
Advertiser Martin, E / R / Attorney Ger		Estimate # 924C01
		Original Date / Revision 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	10/01/12-10/07/12	Tonight Show	1035-1137p	M-----	:30	\$450.00	2.80	NM		
		Credited											
N 30	KSDK	09/24/12	09/30/12	LN (Sa)	10-1035p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,200.00	5.90			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	LN (Sa)	10-1035p	-----Sa--	:30	\$1,200.00	5.90	NM		
		Credited											
N 31	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00	9.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	630-7P Wheel of Fortune	630-7P	M-----	:30	\$900.00	9.00	NM		
		Credited											
N 32	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$900.00	9.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	630-7P Wheel of Fortune	630-7P	-Tu-----	:30	\$900.00	9.00	NM		
		Credited											
N 33	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$900.00	9.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	630-7P Wheel of Fortune	630-7P	---W-----	:30	\$900.00	9.00	NM		
		Credited											
N 34	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$900.00	9.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	630-7P Wheel of Fortune	630-7P	----Th----	:30	\$900.00	9.00	NM		
		Credited											
N 35	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$900.00	9.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	09/24/12-09/30/12	630-7P Wheel of Fortune	630-7P	-----F--	:30	\$900.00	9.00	NM		
		Credited											
N 36	KSDK	10/01/12	10/01/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,000.00	9.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	10/01/12-10/07/12	630-7P Wheel of Fortune	630-7P	M-----	:30	\$1,000.00	9.00	NM		
		Credited											
N 37	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune Sat	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$500.00	5.80			

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TERMS: Due 15th day of the Month following Broadcast.



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

<u>Contract / Revision</u> 711195 /		<u>Alt Order #</u> 06301481
<u>Contract Dates</u> 09/24/12 - 10/01/12	<u>Product</u> MARTIN FOR ATTY GE	<u>Estimate #</u> 924C01
<u>Advertiser</u> Martin,E/ R / Attorney Ger		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	630-7P Wheel of Fortune	Sat 630-7P	-----Sa--	:30		\$500.00	5.80	NM		
Credited													
N 38	KSDK	09/24/12	09/30/12	Dateline	9-10P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,200.00	6.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	Dateline	9-10P	-----F----	:30		\$1,200.00	6.60	NM		
Credited													
39	KSDK	09/24/12	09/30/12	Football In America	6-715p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$900.00	6.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	Football In America	6-715p	-----Su	:30		\$900.00	6.00	NM		
See MG 25.2,25.3,25.4													
N 40	KSDK	09/24/12	09/28/12	News 5 at Four	4-430P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/24/12-09/30/12	News 5 at Four	4-430P	MTuWThF----	:30		\$400.00	0.00	NM		
Credited													
Totals										0.00		0	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
09/24/12 -09/30/12	0	\$0.00	\$0.00
10/01/12 -10/07/12	0	\$0.00	\$0.00
Totals	0	\$0.00	\$0.00

Signature: _____ **Date:** _____

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